

Example Web Studio

WCAG 2.2 · LEVEL A & AA · AUTOMATED REVIEW

Accessibility report

Crumb & Co. Bakery

bakery.example

DATE

September 28, 2026

PREPARED BY

Example Web Studio · admin

CONTACT

hello@example.com

Summary

8 errors were found on 4 of the 18 pages checked.



Average automated score

8

Errors

on 4 pages

12

Need review

a person should confirm

18

Pages checked

Posts, Pages

The score is up 3 points since the report of September 25, 2026. Errors went from 8 to 8.

About this report

The content of 18 pages was tested with 69 automated checks mapped to the Web Content Accessibility Guidelines (WCAG) 2.2, levels A and AA. Where live page checks were run, their results are included. Automated testing reliably finds only part of what WCAG covers — independent studies put it between a third and a half of real barriers — so this report is not a statement of conformance. Criteria marked "Manual check needed" must be tested by a person.

Issues found

Automated checks found definite failures.

Needs review

Likely problems a person should confirm.

No automated issues

Checked automatically; nothing found. Manual review is still advised.

Manual check needed

Cannot be tested automatically.

Prepared by Example Web Studio for Crumb & Co. Bakery.
Sample generated by Lumtera Pro from a demo site (Crumb & Co. Bakery, a fictional business). Not a real audit.

2 / 22
2/22

WCAG 2.2 checklist

Of the 55 level A and AA success criteria: 5 have issues, 4 need review, 27 showed no automated issues, and 19 need a manual check.

CRITERION	LEVEL	RESULT	ISSUES
1.1.1 Non-text Content	A	Issues found	8
1.2.1 Audio-only and Video-only (Prerecorded)	A	No automated issues	—
1.2.2 Captions (Prerecorded)	A	Needs review	6
1.2.3 Audio Description or Media Alternative (Prerecorded)	A	Manual check needed	—
1.2.4 Captions (Live)	AA	Manual check needed	—
1.2.5 Audio Description (Prerecorded)	AA	Manual check needed	—
1.3.1 Info and Relationships	A	Issues found	13
1.3.2 Meaningful Sequence	A	No automated issues	—
1.3.3 Sensory Characteristics	A	No automated issues	—
1.3.4 Orientation	AA	Manual check needed	—
1.3.5 Identify Input Purpose	AA	Needs review	2
1.4.1 Use of Color	A	No automated issues	—
1.4.2 Audio Control	A	No automated issues	—
1.4.3 Contrast (Minimum)	AA	Issues found	7
1.4.4 Resize Text	AA	No automated issues	—
1.4.5 Images of Text	AA	Manual check needed	—
1.4.10 Reflow	AA	Manual check needed	—
1.4.11 Non-text Contrast	AA	No automated issues	—
1.4.12 Text Spacing	AA	No automated issues	—
1.4.13 Content on Hover or Focus	AA	No automated issues	—
2.1.1 Keyboard	A	No automated issues	—
2.1.2 No Keyboard Trap	A	No automated issues	—
2.1.4 Character Key Shortcuts	A	Manual check needed	—
2.2.1 Timing Adjustable	A	No automated issues	—
2.2.2 Pause, Stop, Hide	A	No automated issues	—
2.3.1 Three Flashes or Below Threshold	A	No automated issues	—
2.4.1 Bypass Blocks	A	No automated issues	—
2.4.2 Page Titled	A	No automated issues	—
2.4.3 Focus Order	A	No automated issues	—

CRITERION	LEVEL	RESULT	ISSUES
2.4.4 Link Purpose (In Context)	A	Needs review	17
2.4.5 Multiple Ways	AA	Manual check needed	—
2.4.6 Headings and Labels	AA	Manual check needed	—
2.4.7 Focus Visible	AA	No automated issues	—
2.4.11 Focus Not Obscured (Minimum)	AA	No automated issues	—
2.5.1 Pointer Gestures	A	Manual check needed	—
2.5.2 Pointer Cancellation	A	Manual check needed	—
2.5.3 Label in Name	A	No automated issues	—
2.5.4 Motion Actuation	A	Manual check needed	—
2.5.7 Dragging Movements	AA	No automated issues	—
2.5.8 Target Size (Minimum)	AA	Needs review	1
3.1.1 Language of Page	A	No automated issues	—
3.1.2 Language of Parts	AA	No automated issues	—
3.2.1 On Focus	A	No automated issues	—
3.2.2 On Input	A	No automated issues	—
3.2.3 Consistent Navigation	AA	Manual check needed	—
3.2.4 Consistent Identification	AA	Manual check needed	—
3.2.6 Consistent Help	A	Manual check needed	—
3.3.1 Error Identification	A	Manual check needed	—
3.3.2 Labels or Instructions	A	Issues found	3
3.3.3 Error Suggestion	AA	Manual check needed	—
3.3.4 Error Prevention (Legal, Financial, Data)	AA	Manual check needed	—
3.3.7 Redundant Entry	A	No automated issues	—
3.3.8 Accessible Authentication (Minimum)	AA	No automated issues	—
4.1.2 Name, Role, Value	A	Issues found	95
4.1.3 Status Messages	AA	Manual check needed	—

Issues and how to fix them

Grouped by type, most severe and most frequent first. Fixing a pattern once — in a template, a reusable block or an editorial habit — often fixes it everywhere.

Form field has no label

Error WCAG 4.1.2 Name, Role, Value (A) 3 occurrence on 1 page

How to fix: Add a visible `<label>` tied to the field with `for="field-id"`, or wrap the field inside its label. In form-builder plugins, turn on the field's label (you can style it smaller, but keep it). A placeholder is not a label.

Button has no text

Error WCAG 4.1.2 Name, Role, Value (A) 1 occurrence on 1 page

How to fix: Add visible text to the button that says what it does. For icon-only buttons, add an aria-label such as `aria-label="Close menu"`.

Text color has low contrast

Error WCAG 1.4.3 Contrast (Minimum) (AA) 1 occurrence on 1 page

How to fix: Select the block and open Styles → Color. Pick a darker text color or a lighter background (or the reverse) until the editor's own contrast warning disappears. Normal text needs 4.5:1; large text (24px, or 18.66px bold) needs 3:1.

Heading is empty

Error WCAG 1.3.1 Info and Relationships (A) 1 occurrence on 1 page

How to fix: Type the heading text, or delete the block. To add space between sections, use a Spacer block rather than an empty heading.

Embedded frame has no title

Error WCAG 4.1.2 Name, Role, Value (A) 1 occurrence on 1 page

How to fix: Add a title attribute describing the content, e.g. `title="Map of our Brooklyn office"`. Embeds added with WordPress embed blocks get one automatically — this is usually pasted embed code.

Image has no alternative text

Error WCAG 1.1.1 Non-text Content (A) 1 occurrence on 1 page

How to fix: Select the image and fill in "Alternative text" in the block settings. Describe what the image shows or does in context. If the image is purely decorative, mark it decorative so screen readers skip it: "Mark as decorative" in the Image settings (WordPress 7.1 and later), or "Decorative image" under Accessibility on older versions. Outside the block editor, give decorative images an empty alt (`alt=""`).

Link text is vague

Needs review WCAG 2.4.4 Link Purpose (In Context) (A) 3 occurrences on 3 pages

How to fix: Rewrite the link so its text names the destination, e.g. "Read our refund policy" instead of "click here". If the design needs short text, keep it visible and add the full purpose with an aria-label that starts with the visible words.

Personal-data field has no autocomplete

Needs review WCAG 1.3.5 Identify Input Purpose (AA) 2 occurrence on 1 page

How to fix: Add an autocomplete attribute naming what the field collects, such as `autocomplete="email"`, `"name"`, `"tel"`, `"street-address"` or `"postal-code"`. Most form plugins have an autocomplete setting on each field. Only fields that ask about the visitor themselves need it, so dismiss this item for fields asking about someone else (for example, a friend's email).

Heading level is skipped

Needs review WCAG 1.3.1 Info and Relationships (A) 1 occurrence on 1 page

How to fix: Choose heading levels by structure, not by size: sections of the post are H2, sub-sections inside them H3, and so on. To change how a heading looks, change its font size in the block settings instead of its level.

Alt text looks like a file name

Needs review WCAG 1.1.1 Non-text Content (A) 1 occurrence on 1 page

How to fix: Replace the alt text with a short description of what the image shows or does, as you would describe it to someone over the phone.

Link opens a document file

Needs review WCAG 2.4.4 Link Purpose (In Context) (A) 1 occurrence on 1 page

How to fix: Check the document itself: it needs real headings, alt text for images, a set language and a logical reading order (for PDFs, export from Word or Google Docs as a "tagged" PDF, then run the Adobe Acrobat accessibility check). Consider also publishing the content as a normal page. In the link text, say what the file is and roughly how big, e.g. "2026 price list (PDF, 1.2 MB)". Once the document has been checked, dismiss this item.

Table has no header cells

Needs review WCAG 1.3.1 Info and Relationships (A) 1 occurrence on 1 page

How to fix: Select the Table block and turn on "Header section" in its settings, then put column names in the header row. If the table is only used for layout, rebuild it with Columns blocks instead.

Link or button may be too small to tap

Needs review WCAG 2.5.8 Target Size (Minimum) (AA) 1 occurrence on 1 page

How to fix: Make the link or button at least 24 × 24 pixels, for example by making its icon larger or adding padding around it. Smaller targets pass only if nothing else clickable sits within 24 pixels of them. Links inside a sentence are exempt.

Check captions on embedded video

Needs review WCAG 1.2.2 Captions (Prerecorded) (A) 1 occurrence on 1 page

How to fix: Open the video on the service it is hosted on and check it has accurate captions (on YouTube: YouTube Studio > Subtitles; on Vimeo: the video's Distribution > Subtitles). Automatic captions often mishear names and terms, so review and correct them. If the video has no speech or important sounds, or captions are already shown in the picture, dismiss this item. Separately, if important information is only shown visually, WCAG 1.2.5 (AA) also asks for audio description or a text alternative.

Video has no captions track

Needs review WCAG 1.2.2 Captions (Prerecorded) (A) 1 occurrence on 1 page

How to fix: In the Video block settings, use "Text tracks" to upload a captions file (.vtt) and set its kind to Captions. If the captions are already part of the picture, or the video has no speech, dismiss this item.

Findings by page

Pages with the most errors first.

Contact

Page · /contact/ · Score 46

- Error

Button has no text WCAG 4.1.2

This button shows only an icon with no text alternative, so screen readers announce just "button" without saying what it does.

<button type="submit"><svg width="16" height="16" aria-hidden="true"><path d="M1 8h14"></path></svg></button>
- Error

Form field has no label WCAG 4.1.2

This field relies on its placeholder "Your name" as a label. Placeholders disappear when typing and are not reliably announced.

<input type="text" placeholder="Your name">
- Error

Form field has no label WCAG 4.1.2

This field relies on its placeholder "Email address" as a label. Placeholders disappear when typing and are not reliably announced.

<input type="email" placeholder="Email address">
- Error

Form field has no label WCAG 4.1.2

This field relies on its placeholder "Message" as a label. Placeholders disappear when typing and are not reliably announced.

<textarea placeholder="Message"></textarea>
- Needs review

Link or button may be too small to tap WCAG 2.5.8

This link or button is set to 16 × 16 pixels, below the 24 × 24 pixel minimum. It may be hard to tap unless there is space around it.

<button type="submit"><svg width="16" height="16" aria-hidden="true"><path d="M1 8h14"></path></svg></button>
- Needs review

Personal-data field has no autocomplete WCAG 1.3.5

This field seems to ask for the visitor's own details but does not say which. Add autocomplete="name" so browsers can fill it in.

<input type="text" placeholder="Your name">
- Needs review

Personal-data field has no autocomplete WCAG 1.3.5

This field seems to ask for the visitor's own details but does not say which. Add autocomplete="email" so browsers can fill it in.

<input type="email" placeholder="Email address">

Visit our bakery this weekend

Post · /visit-our-bakery-this-weekend/ · Score 67

- Error

Image has no alternative text WCAG 1.1.1

The image "IMG_4021.jpg" has no alternative text. Describe it, or mark it decorative in the Image settings if it adds nothing to the content.

- Error

Text color has low contrast WCAG 1.4.3

"Opening hours are on our site — click he..." has a contrast ratio of 2.05:1 (#b5b5b5 on #ffffff). It needs at least 4.5:1.

<p class="has-text-color has-background wp-block-paragraph" style="color:#b5b5b5;background-color:#ffffff">Opening hours are on our site — click here.</p>
- Needs review

Link text is vague WCAG 2.4.4

"click here" does not say where the link goes when read out of context.

click here

Needs review **Heading level is skipped** WCAG 1.3.1

The first heading is an H4. Content under the page title should start at H2.

```
<h4 class="wp-block-heading">Parking</h4>
```

Baking classes

Page · /baking-classes/ · Score 75

Error **Heading is empty** WCAG 1.3.1

This H2 has no text. It appears as a blank entry when screen reader users jump between headings.

```
<h2 class="wp-block-heading"></h2>
```

Needs review **Link text is vague** WCAG 2.4.4

"Read more" does not say where the link goes when read out of context.

```
<a href="/contact/">Read more</a>
```

Needs review **Video has no captions track** WCAG 1.2.2

This video has no captions track. Deaf and hard-of-hearing visitors will miss any speech.

```
<video controls src="https://example.com/class-trailer.mp4"></video>
```

Needs review **Check captions on embedded video** WCAG 1.2.2

This YouTube video is embedded from another site, so automated checks cannot see whether it has captions. Confirm captions are available.

```
<figure class="wp-block-embed is-type-video is-provider-youtube wp-block-embed-youtube"><div class="wp-block-embed__wrapper">https://www.youtube.com/watch?v=EXAMPLE0001</div></figure>
```

Opening hours & location

Page · /opening-hours-location/ · Score 85

Error **Embedded frame has no title** WCAG 4.1.2

The frame embedding www.openstreetmap.org has no title, so screen readers cannot say what it contains.

```
<iframe src="https://www.openstreetmap.org/export/embed.html?bbox=-0.13,51.50,-0.12,51.51" width="600" height="400"></iframe>
```

Our menu

Page · /our-menu/ · Score 92

Needs review **Table has no header cells** WCAG 1.3.1

This 4 × 2 table has no header cells, so screen readers cannot tell which column or row a value belongs to.

```
<table><tbody><tr><td>Item</td><td>Price</td></tr><tr><td>Sourdough loaf</td><td>$6.50</td></tr><tr><td>Butter croissant</td><td>$3.40</td></tr><tr><td>Cinnamon bun</td><td>$3.80</td></tr></tbody></table>
```

Needs review **Link opens a document file** WCAG 2.4.4

This link opens the PDF file "wholesale-price-list.pdf", but the link text does not say so. Automated checks cannot check inside documents, so also confirm the file itself is accessible.

```
<a href="http://bakery.example/wp-content/uploads/2026/09/wholesale-price-list.pdf">download our prices</a>
```

Five summer sourdough recipes

Post · /five-summer-sourdough-recipes/ · Score 96

Needs review **Alt text looks like a file name** WCAG 1.1.1

The alt text "IMG_4021.jpg" looks like a file name rather than a description.

```

```

Celebration cakes

Page · /celebration-cakes/ · Score 96

Needs review **Link text is vague** WCAG 2.4.4

"Read more" does not say where the link goes when read out of context.

```
<a href="/contact/">Read more</a>
```

Live page checks

Whole pages as rendered in a browser, including the theme: page title, language, a way to skip to the content, zoom, and color contrast from the real CSS.

Search Results for “a” – Crumb & Co. Bakery

/ · Score 11 · Checked September 25, 2026

Error	Image has no alternative text WCAG 1.1.1
The image "IMG_4021.jpg" has no alternative text. Describe it, or turn on "Decorative image" in the block settings if it adds nothing to the content.	
<pre><img fetchpriority="high" decoding="async" width="1600" height="1000" src="http://bakery.example/wp-content/uploads/2026/09/IMG_4021.jpg" alt="" class="wp-image-15266" srcset="http://bakery.example/wp-c</pre>	
Error	Button has no text WCAG 4.1.2
This button has no text, so screen readers announce just "button" without saying what it does.	
<pre><button type="submit"><svg width="16" height="16" aria-hidden="true"><path d="M1 8h14"></path></svg></button></pre>	
Error	Heading is empty WCAG 1.3.1
This H2 has no text. It appears as a blank entry when screen reader users jump between headings.	
<pre><h2 class="wp-block-heading"></h2></pre>	
Error	Form field has no label WCAG 4.1.2
This field relies on its placeholder "Your name" as a label. Placeholders disappear when typing and are not reliably announced.	
<pre><input type="text" placeholder="Your name"></pre>	
Error	Form field has no label WCAG 4.1.2
This field relies on its placeholder "Email address" as a label. Placeholders disappear when typing and are not reliably announced.	
<pre><input type="email" placeholder="Email address"></pre>	
Error	Form field has no label WCAG 4.1.2
This field relies on its placeholder "Message" as a label. Placeholders disappear when typing and are not reliably announced.	
<pre><textarea placeholder="Message"></textarea></pre>	
Error	Embedded frame has no title WCAG 4.1.2
The frame embedding www.openstreetmap.org has no title, so screen readers cannot say what it contains.	
Error	Text color has low contrast WCAG 1.4.3
"Opening hours are on our site — click he..." has a contrast ratio of 2.05:1 (#b5b5b5 on #ffffff). It needs at least 4.5:1.	
<pre><p class="has-text-color has-background wp-block-paragraph" style="color:#b5b5b5;background-color:#ffffff">Opening hours are on our site — click here.</p></pre>	
Error	Text has low contrast on the live page WCAG 1.4.3
"click here" has a contrast ratio of 2.04:1 (#b5b5b5 on #ffffff). It needs at least 4.5:1.	
<pre>click here</pre>	
Needs review	Alt text looks like a file name WCAG 1.1.1
The alt text "IMG_4021.jpg" looks like a file name rather than a description.	
<pre><img loading="lazy" decoding="async" width="1600" height="1000" src="http://bakery.example/wp-content/uploads/2026/09/IMG_4021.jpg" alt="IMG_4021.jpg" class="wp-image-15266" srcset="http://bakery.examp</pre>	
Needs review	Link text is vague WCAG 2.4.4
"click here" does not say where the link goes when read out of context.	
<pre>click here</pre>	

Needs review **Link text is vague** WCAG 2.4.4

"Read more" does not say where the link goes when read out of context.

```
<a href="/contact/">Read more</a>
```

Needs review **Link text is vague** WCAG 2.4.4

"Read more" does not say where the link goes when read out of context.

```
<a href="/contact/">Read more</a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Blog</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">About</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">FAQs</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Authors</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Events</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Shop</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Patterns</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Themes</span></a>
```

Needs review **Heading level is skipped** WCAG 1.3.1

The outline jumps from H2 to H4, skipping a level.

```
<h4 class="wp-block-heading">Parking</h4>
```

Needs review **Table has no header cells** WCAG 1.3.1

This 4 × 2 table has no header cells, so screen readers cannot tell which column or row a value belongs to.

```
<table><tbody><tr><td>Item</td><td>Price</td></tr><tr><td>Sourdough loaf</td><td>$6.50</td></tr><tr><td>Butter croissant</td><td>$3.40</td></tr><tr><td>Cinnamon bun</td><td>$3.80</td></tr></tbody></table>
```

Needs review **Video has no captions track** WCAG 1.2.2

This video has no captions track. Deaf and hard-of-hearing visitors will miss any speech.

```
<video controls="" src="https://example.com/class-trailer.mp4"></video>
```

Needs review **Link opens a document file** WCAG 2.4.4

This link opens the PDF file "wholesale-price-list.pdf", but the link text does not say so. Automated checks cannot check inside documents, so also confirm the file itself is accessible.

```
<a href="http://bakery.example/wp-content/uploads/2026/09/wholesale-price-list.pdf">download our prices</a>
```

Needs review **Same link text goes to different pages** WCAG 2.4.4

Links with the text "September 25, 2026" go to 9 different pages. In a list of links they sound identical.

```
<a href="http://bakery.example/visit-our-bakery-this-weekend/"><time datetime="2026-09-25T06:31:54+00:00">September 25, 2026</time></a>
```

Needs review **Same link text goes to different pages** WCAG 2.4.4

Links with the text "September 24, 2026" go to 2 different pages. In a list of links they sound identical.

```
<a href="http://bakery.example/sample-page/"><time datetime="2026-09-24T12:03:44+00:00">September 24, 2026</time></a>
```

Needs review **Check captions on embedded video** WCAG 1.2.2

This YouTube video is embedded from another site, so automated checks cannot see whether it has captions. Confirm captions are available.

```
<figure class="wp-block-embed is-type-video is-provider-youtube wp-block-embed-youtube"><div class="wp-block-embed__wrapper">https://www.youtube.com/watch?v=EXAMPLE0001</div></figure>
```

Contact – Crumb & Co. Bakery

/contact/ · Score 38 · Checked September 25, 2026

Error **Button has no text** WCAG 4.1.2

This button has no text, so screen readers announce just "button" without saying what it does.

```
<button type="submit"><svg width="16" height="16" aria-hidden="true"><path d="M1 8h14"></path></svg></button>
```

Error **Form field has no label** WCAG 4.1.2

This field relies on its placeholder "Your name" as a label. Placeholders disappear when typing and are not reliably announced.

```
<input type="text" placeholder="Your name">
```

Error **Form field has no label** WCAG 4.1.2

This field relies on its placeholder "Email address" as a label. Placeholders disappear when typing and are not reliably announced.

```
<input type="email" placeholder="Email address">
```

Error **Form field has no label** WCAG 4.1.2

This field relies on its placeholder "Message" as a label. Placeholders disappear when typing and are not reliably announced.

```
<textarea placeholder="Message"></textarea>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Blog</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">About</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">FAQs</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Authors</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Events</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Shop</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Patterns</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Themes</span></a>
```

Crumb & Co. Bakery – Small-batch bread and pastries, baked before sunrise

/ · Score 38 · Checked September 25, 2026

Error Image has no alternative text WCAG 1.1.1

The image "IMG_4021.jpg" has no alternative text. Describe it, or turn on "Decorative image" in the block settings if it adds nothing to the content.

```
Opening hours are on our site — <a href="/opening-hours/">click here</a>.</p>
```

Error Text has low contrast on the live page WCAG 1.4.3

"click here" has a contrast ratio of 2.04:1 (#b5b5b5 on #ffffff). It needs at least 4.5:1.

```
<a href="/opening-hours/">click here</a>
```

Needs review Alt text looks like a file name WCAG 1.1.1

The alt text "IMG_4021.jpg" looks like a file name rather than a description.

```
click here</a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Blog</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">About</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">FAQs</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Authors</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Events</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Shop</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Patterns</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Themes</span></a>
```

Needs review Heading level is skipped WCAG 1.3.1

The outline jumps from H2 to H4, skipping a level.

```
<h4 class="wp-block-heading">Parking</h4>
```

Needs review Same link text goes to different pages WCAG 2.4.4

Links with the text "September 25, 2026" go to 2 different pages. In a list of links they sound identical.

```
<a href="http://bakery.example/visit-our-bakery-this-weekend/"><time datetime="2026-09-25T06:31:54+00:00">September 25, 2026</time></a>
```

Uncategorized – Crumb & Co. Bakery

/category/uncategorized/ · Score 38 · Checked September 25, 2026

Error Image has no alternative text WCAG 1.1.1

The image "IMG_4021.jpg" has no alternative text. Describe it, or turn on "Decorative image" in the block settings if it adds nothing to the content.

```
Opening hours are on our site — <a href="/opening-hours/">click here</a>.</p>
```

Error Text has low contrast on the live page WCAG 1.4.3

"click here" has a contrast ratio of 2.04:1 (#b5b5b5 on #ffffff). It needs at least 4.5:1.

```
<a href="/opening-hours/">click here</a>
```

Needs review Alt text looks like a file name WCAG 1.1.1

The alt text "IMG_4021.jpg" looks like a file name rather than a description.

```
click here</a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Blog</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">About</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">FAQs</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Authors</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Events</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Shop</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Patterns</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Themes</span></a>
```

Needs review Heading level is skipped WCAG 1.3.1

The outline jumps from H2 to H4, skipping a level.

```
<h4 class="wp-block-heading">Parking</h4>
```

Needs review Same link text goes to different pages WCAG 2.4.4

Links with the text "September 25, 2026" go to 2 different pages. In a list of links they sound identical.

```
<a href="http://bakery.example/visit-our-bakery-this-weekend/"><time datetime="2026-09-25T06:31:54+00:00">September 25, 2026</time></a>
```

Baking classes – Crumb & Co. Bakery

/baking-classes/ · Score 54 · Checked September 25, 2026

Error Heading is empty WCAG 1.3.1

This H2 has no text. It appears as a blank entry when screen reader users jump between headings.

```
<h2 class="wp-block-heading"></h2>
```

Needs review **Link text is vague** WCAG 2.4.4

"Read more" does not say where the link goes when read out of context.

```
<a href="/contact/">Read more</a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Blog</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">About</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">FAQs</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Authors</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Events</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Shop</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Patterns</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Themes</span></a>
```

Needs review **Video has no captions track** WCAG 1.2.2

This video has no captions track. Deaf and hard-of-hearing visitors will miss any speech.

```
<video controls="" src="https://example.com/class-trailer.mp4"></video>
```

Needs review **Check captions on embedded video** WCAG 1.2.2

This YouTube video is embedded from another site, so automated checks cannot see whether it has captions. Confirm captions are available.

```
<figure class="wp-block-embed is-type-video is-provider-youtube wp-block-embed-youtube"><div class="wp-block-embed__wrapper">https://www.youtube.com/watch?v=EXAMPLE0001</div></figure>
```

Opening hours & location – Crumb & Co. Bakery

/opening-hours-location/ · Score 61 · Checked September 25, 2026

Error **Embedded frame has no title** WCAG 4.1.2

The frame embedding www.openstreetmap.org has no title, so screen readers cannot say what it contains.

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Blog</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">About</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">FAQs</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Authors</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Events</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Shop</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Patterns</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Themes</span></a>
```

Our menu – Crumb & Co. Bakery

/our-menu/ · Score 66 · Checked September 25, 2026

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Blog</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">About</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">FAQs</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Authors</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Events</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Shop</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Patterns</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Themes</span></a>
```

Needs review Table has no header cells WCAG 1.3.1

This 4 × 2 table has no header cells, so screen readers cannot tell which column or row a value belongs to.

```
<table><tbody><tr><td>Item</td><td>Price</td></tr><tr><td>Sourdough loaf</td><td>$6.50</td></tr><tr><td>Butter croissant</td><td>$3.40</td></tr><tr><td>Cinnamon bun</td><td>$3.80</td></tr></tbody></table>
```

Needs review Link opens a document file WCAG 2.4.4

This link opens the PDF file "wholesale-price-list.pdf", but the link text does not say so. Automated checks cannot check inside documents, so also confirm the file itself is accessible.

```
<a href="http://bakery.example/wp-content/uploads/2026/09/wholesale-price-list.pdf">download our prices</a>
```

Celebration cakes – Crumb & Co. Bakery

/celebration-cakes/ · Score 69 · Checked September 25, 2026

Needs review Link text is vague WCAG 2.4.4

"Read more" does not say where the link goes when read out of context.

```
<a href="/contact/">Read more</a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Blog</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">About</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">FAQs</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Authors</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Events</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Shop</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Patterns</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Themes</span></a>
```

Page not found – Crumb & Co. Bakery

/page-not-found-check/ · Score 72 · Checked September 25, 2026

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Blog</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">About</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">FAQs</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Authors</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Events</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Shop</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Patterns</span></a>
```

Needs review Link does not go anywhere WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Themes</span></a>
```

About Crumb & Co. – Crumb & Co. Bakery

/about-crumb-co/ · Score 72 · Checked September 25, 2026

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Blog</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">About</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">FAQs</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Authors</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Events</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Shop</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Patterns</span></a>
```

Needs review **Link does not go anywhere** WCAG 4.1.2

This link points to "#" or runs JavaScript, so it behaves like a button but is announced as a link.

```
<a class="wp-block-navigation-item__content" href="#"><span class="wp-block-navigation-item__label">Themes</span></a>
```

Recommended next steps

1. **Fix the errors first.** They are definite barriers. Start with the most frequent types above.
 2. **Review the flagged items.** Confirm or dismiss each "Needs review" finding with a note explaining the decision.
 3. **Test by hand.** Use only a keyboard to move through key pages; zoom to 200% and 400%; listen with a screen reader (VoiceOver or NVDA); check theme colors, menus and forms.
 4. **Keep it fixed.** New content is checked as it is written. Re-run this report after each round of fixes to track progress.
-

Prepared by Example Web Studio for Crumb & Co. Bakery.